

# BRAND LICENSING GUIDE 2025



StockBrokers.com



# BRAND LICENSING GUIDE

Thank you for using the StockBrokers.com brand in your digital or print project! We appreciate being included when possible to review how our brand is being used, offer suggestions, and check for discrepancies. Please review this guide as it provides essential information for using StockBrokers.com in your next publication.

For examples of how various parties have used the StockBrokers.com brand in the past, please check out our [Media Page](https://stockbrokers.com/media): [stockbrokers.com/media](https://stockbrokers.com/media).

**Please note, there is no licensing fee to utilize our brand, logo, or provided accolades. We simply ask you to follow this licensing guide.**

## WHO TO CONTACT

Should you have any questions or concerns regarding how your company can utilize the StockBrokers.com brand in digital or print format, please contact Molly Rossow. We understand many copy and PR projects run tight deadlines and will typically reply within hours of your inquiry, especially if made via email.



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## COMPANY PROFILE | FOR PRESS RELEASES

About StockBrokers.com

StockBrokers.com, an industry-leading source for online brokers, is wholly owned by Reink Media Group. A Michigan-based company founded in 2009, Reink Media Group owns and operates multiple finance-based websites. The organization strives to provide pertinent resources, tools, and education for successful self-directed investing. For more information, please visit the company's website at [www.stockbrokers.com](https://www.stockbrokers.com) and [www.reinkmedia.com](https://www.reinkmedia.com).





## USE OF DOMAIN NAME

StockBrokers.com should be referenced as “StockBrokers.com” in all references and linking. Please note that the “S” and “B” are to be capitalized.

## BRAND BACKLINKING/CITING

For all general brand-related references, please utilize our review of your brokerage OR the awards page:

[www.stockbrokers.com/review/\\*BROKERNAME](http://www.stockbrokers.com/review/*BROKERNAME) OR [www.stockbrokers.com/annual-awards-2025](http://www.stockbrokers.com/annual-awards-2025) OR [www.stockbrokers.com](http://www.stockbrokers.com)

## LOGO FILES & USE

We have three logo files types for use that can be downloaded together in a .zip folder. The StockBrokers.com logo can be used in digital or print format. All scaling ratios must remain intact, please do not stretch or skew the logo in any way.

Linking to StockBrokers.com from the logo is encouraged.

### StockBrokers.com Logo Files:

StockBrokers.com – Logo.png (transparent background)

StockBrokers.com – Logo.eps

StockBrokers.com – Logo.jpg (white background)

## DOWNLOAD LOGO FILES

[Click Here to Download](#)

### EXAMPLES OF UNACCEPTABLE LOGO USAGE:



## BRAND COLORS

The StockBrokers.com core brand colors are as follows:



HEX: 44C716



HEX: cb0e0e



HEX: 36383d

## REFERENCING OF ANNUAL AWARDS AND ACCOLADES

We follow a specific format for our Annual Awards titling to properly link it to our brand and not have it confused with our third-party broker reviews.

**Our format is as follows, including proper capitalization as indicated:**

"StockBrokers.com \*YEAR\* Annual Awards"

i.e. "StockBrokers.com 2025 Annual Awards"

**For "Best in Class" finishers, please reference categories as follows:**

"Best in Class for \*CATEGORY\*"

i.e. "Best in Class for Mobile Trading"

**For Industry Awards, please reference as indicated on the Annual Awards page for that year:**

"#1 \*AWARD\*" or "#1 for \*AWARD\*" (whichever makes grammatical sense for that particular award)

i.e. "#1 Trader App" or "#1 for Options Trading"

**For Star Ratings, please reference scoring as follows:**

"X out of 5 stars for \*CATEGORY\*"

i.e. "4.5 out of 5 stars for Platforms & Tools"

**Please properly cite our brand in the footer of the webpage/print publication using the following format:**

"Broker-A was awarded #1 Trader App, Best in Class for Mobile Trading, and received multiple star ratings in the StockBrokers.com 2025 Online Broker Awards.

**\*Read Our Review\*** use a [hyperlink to your broker's review page](#)

EXAMPLE OF **UNACCEPTABLE** ANNUAL AWARDS REFERENCE:



### REFERENCING OF REVIEW COMMENTARY

For all quoted review commentary, including commentary from our Annual Awards, Individual Reviews, and Best Brokers (Best in Class) Categories, please reference the author, Jessica Inskip, using the following title:

**“Jessica Inskip, Director of Investor Research, at StockBrokers.com”**

Please follow our citing policy when quoting commentary either within the publication as a link or in the footer of the webpage/print publication.

### REFERENCING VIA SOCIAL MEDIA

For all social media posts, please tag the appropriate StockBrokers.com profile as listed below.

### URLs & USERNAMES

**Twitter:** <https://twitter.com/StockBrokers> | [@stockbrokers](https://twitter.com/stockbrokers)

**LinkedIn:** <https://www.linkedin.com/company/stockbrokers-com>

## **BRAND LICENSING TERMS AND AGREEMENT**

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