

# Brand Licensing Guidelines

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## **Contact**

Reink Media Group  
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Royal Oak, MI 48067

# Overview

## Brand Licensing Guide

Thank you for using the **StockBrokers.com** brand in your digital or print project! We appreciate being included when possible to review how our brand is being used, offer suggestions, and check for discrepancies.

Please review this guide as it provides essential information for using StockBrokers.com in your next publication. For examples of how various parties have used the StockBrokers.com brand in the past, please check out our Media Page: [stockbrokers.com/media](https://stockbrokers.com/media).

## No Licensing Fee

There is **no licensing fee** to utilize our brand, logo, or provided accolades. We simply ask you to follow this licensing guide.

## Company Profile

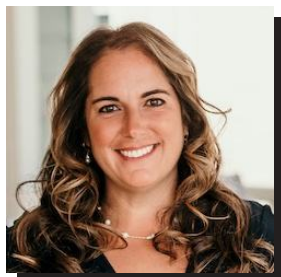
StockBrokers.com, an industry-leading source for online brokers, is wholly owned by Reink Media Group. A Michigan-based company founded in 2009, Reink Media Group owns and operates multiple finance-based websites. The organization strives to provide pertinent resources, tools, and education for successful self-directed investing.

For more information, please visit the company's website at [www.stockbrokers.com](https://www.stockbrokers.com) and [www.reinkmedia.com](https://www.reinkmedia.com).

## Have any Questions?

Should you have any questions or concerns regarding how your company can utilize the StockBrokers.com brand in digital or print format, please contact Molly Rossow.

We understand many copy and PR projects run tight deadlines and will typically reply within hours of your inquiry, especially if made via email.



**Molly Rossow**

Global Director of Marketing, Partner

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# Branding & Colors

## Branding

### Use of Domain Name

StockBrokers.com should be referenced as “StockBrokers.com” in all references and linking. Please note that the “S” and “B” are to be capitalized.

### Brand Back-Linking & Citing

For all general brand-related references, please utilize our review of your brokerage **OR** the awards page:

- [www.stockbrokers.com/review/\\*BROKERNAME](http://www.stockbrokers.com/review/*BROKERNAME)
- [www.stockbrokers.com/annual-awards-2026](http://www.stockbrokers.com/annual-awards-2026)

### Logo Files & Usage

We have three logo files types (PNG, EPS, and JPG) for use that can be downloaded together in a .zip folder. The StockBrokers.com logo can be used in digital or print format. All scaling ratios must remain intact, please do not stretch or skew the logo in any way.

Linking to StockBrokers.com from the logo is encouraged.



### Logo Download

[Click Here to Download](#)

## Colors

#1C6006	#2B840C	#3BA913	#EDF7ED
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# Annual Awards & Accolades

We follow a specific format for our Annual Awards titling to properly link it to our brand and not have it confused with our third-party broker reviews. Incorrect uses of dates, star ratings, and logo formatting should not be used when citing StockBrokers.com awards.

	Proper Format	Example
Annual Awards	StockBrokers.com *YEAR* Annual Awards	StockBrokers.com 2026 Annual Awards
Best in Class	Best in Class for *CATEGORY*	Best in Class for Mobile Trading
Industry Awards	#1 *AWARD*, #1 for *AWARD*	#1 Trader App, #1 for Options Trading
Star Ratings	X out of 5 stars for *CATEGORY*	4.5 out of 5 stars for Platforms & Tools

## Brand Citation for Webpage and Print Footers

"[Broker Name] was recognized by StockBrokers.com in its 2026 Annual Awards, earning [Award Name/Category].\*Read Our Review\*. \*Please link to your broker’s review page on StockBrokers.com.

## Quotation Usage

For all quoted review commentary, including commentary from our Annual Awards, Individual Reviews, and Best Brokers (Best in Class) Categories, please reference the author, Jessica Inskip, using the following title:

*Jessica Inskip, Director of Investor Research, at StockBrokers.com*

Please follow our citing policy when quoting commentary either within the publication as a link or in the footer of the webpage/print publication.

## Social Media Mentions

For all social media posts, please tag the appropriate StockBrokers.com profile as listed below.

- X: <https://x.com/StockBrokers> | @stockbrokers
- LinkedIn: <https://www.linkedin.com/company/stockbrokers-com>

# Legal

## Brand Licensing Terms & Agreements

Your use of the Reink Media Group, LLC's logos and trademarks, including but not limited to the StockBroker.com logo (hereinafter the "Logo" and "Trademark") are governed by the following terms and conditions. Reink Media Group, LLC grants you a revocable, limited, non-exclusive, and non-transferrable license to use the Logo and Trademark. Reink Media Group, LLC reserves the right to terminate your use of the Logo and/or Trademark upon five (5) days written notice to you. You hereby acknowledge the validity and value of the Logo and Trademark, Reink Media Group,

LLC's ownership and interest in and to the Logo and Trademark, and the goodwill represented thereby and at no time, during or subsequent to the duration of this agreement, shall you directly or indirectly contest such validity or originality, value or Reink Media Group, LLC's rights to the Logo and Trademark and the goodwill represented thereby. You further acknowledge that your use of the Logo and/or Trademark shall not create any right, title, or interest in the Logo and/or Trademark other than as a licensee pursuant to the terms of this agreement. Your use of the Logo and/or Trademark may only be used for legitimate marketing purposes and not in connection with any illegal, defamatory, and/or improper purpose. Upon termination of this agreement, you agree to immediately discontinue all use of the Logo and/or Trademark.